



# CONVENTION & TRADE SHOW

July 21 - 22, 2023

EMBASSY SUITES, NORMAN, OKLAHOMA

## CONDENSED AGENDA

### FRIDAY, JULY 21, 2023

- 8 am Nominating Committee Meeting
- 8 am Registration Desk Opens
- 8 am Trade Show Opens
- 9 am Silent Auction Donation Deadline
- 9 am OCA/OCW/OJCA Joint Opening Session  
*Speaker: Donnell Brown*
- 10 am Silent Auction Opens
- 11 am Cattlemen's Education Series Session 1  
*"Pathway to a Successful Future"*  
*Speaker: Dr. Morgan Pfeiffer*
- 11 am-Noon OCW Board of Directors Meeting
- Noon-1:15 pm OCA Past President's Council Luncheon
- Noon-1 pm Trade Show Visitation with Lunch
- Noon-1:30 pm OCW Awards Luncheon
- 1:30 pm Cattlemen's Education Series Session 2  
*Speaker: ODAFFI State Board Agriculture Committee*
- 2:30-3 pm Learning Lounge Session 1  
*Host: Multimin*
- 3-4 pm Cattlemen's Education Series Session 3:  
*"Soil Health for Improved Pasture and Range Health"*  
*Speaker: Stephen Swaffar, Soil Health Consultant*
- 4-4:30 pm Learning Lounge Session 2  
*Host: IMI Global, Where Food Comes From, Inc.*
- 4:30-6:00 pm Joint Committee Meeting
- 6:00-7:30 pm Kickoff Trade Show Reception
- 7:30 pm Trade Show Closes
- 8:00-9:00 pm CKP Insurance Pre-Concert Mix & Mingle
- 9-12 am Central Life Sciences Presents  
*Paul Bogart Live*

### SATURDAY, JULY 22, 2023

- 8 am Registration Desk Opens
- 8 am Trade Show Opens
- 8:30-10 am Cattlemen's Education Series Session 4  
*"Cattle Market Outlook"*  
*Speaker: Dr. Derrell Peel*
- 10-10:30 am Learning Lounge Session 3  
*Host: Stockguard*
- 10:30-11:45 am OCA General Business Meeting  
*Special Guest: Todd Wilkinson, NCBA President*
- Noon-1 pm Trade Show Lunch
- Noon-1 pm Cattlemen's Leadership Academy/  
Top Hand Club Luncheon
- 12:30-2 pm OJCA & OCF Awards Luncheon
- 1-2:00 pm Cattlemen's Education Series Session 5  
*"BEEF: How It Gets To Dinner"*  
*Panelists: Erica Hering, John Walke,  
Dr. Kirby Childs and Jake Nelson*
- 2:30 pm Silent Auction Closes
- 2:30-3 pm Learning Lounge Session 4  
*Host: CHI*
- 3-4 pm Cattlemen's Education Series Session 6  
*"Resilience Across Our Supply Chain"* *Speaker:  
Brooke Davis & Alex Floyd*
- 4:30 pm Trade Show Closes
- 4:30-5:45 pm OCA/OCW/OJCA Joint Closing Session  
*"Weather Outlook: The Impact El Niño Brings Us  
through 2023 & 2024"*  
*Speaker: Meteorologist Matt Makens*
- 5:30-6:30 pm Pre-Banquet Mix & Mingle
- 6:30 pm OCA/OJCA/OCW Awards Banquet
- 9:30pm Cattlemen's Social and Concert

Learn more and register at [okcattlemen.org](http://okcattlemen.org)