

OCA

OCW

OJCA

# Friday, July 21, 2023



8 a.m. **Registration Desk Opens** | Sponsored by: Association Insurance Services  
**Trade Show Office Opens** | Noble  
**Nominating Committee** | PDR  
**Trade Show Opens** | Trade Show Floor

8:30 a.m. **Silent Auction Donation Deadline**

9 a.m. **Media Room Opens** | North Park

9 - 10:30 a.m. **OCA/OCW/OJCA Joint Opening Session - Balancing Production, Survival, Sustainability and Joy** | University A & B  
 Sponsored by: Corteva Agriscience | Speaker: Donnell Brown, R.A. Brown Ranch

10:30 a.m. **Silent Auction Opens** | Sponsored by: Lippard Auctioneers

10:30-11 a.m. **OJCA Leadership Session I | Sooner A**

11 a.m.-Noon **OCW Board of Directors Meeting** | Boomer

11 a.m.-Noon **Cattlemen's Education Series Session 1 - Pathway to a Successful Future** | Oklahoma B-D  
 Speaker: Dr. Morgan Pfeiffer, Oklahoma State University  
 Sponsored by: Livestock Risk Services

Noon-1 p.m. **OCA Past President's Council Luncheon** | PDR  
 Sponsored by: US Premium Beef

Noon-1 p.m. **Trade Show Visitation with Lunch** | Trade Show Floor  
 Sponsored by: TCFA  
 \*\*\* Ticketed Meal\*\*\* Food trucks located outside Northeast doors

Noon-1:30 p.m. **OCW Awards Luncheon** | University C  
 Sponsored by: Oklahoma Farm Bureau

1-2 p.m. **OJCA Leadership Session II | Sooner B**

1:30-2:30 p.m. **Cattlemen's Education Series Session 2 - Oklahoma Department of Agriculture, Food and Forestry State Board** | Oklahoma B-D  
 Sponsored by: AgDefense Risk Management

1:30 - 4 p.m. **OCW General Business Meeting** | Boomer

2:30-3 p.m. **Learning Lounge Session 1: Multimin** | Located on the Trade Show Floor  
 Speaker: Dr. Kevin Cane

3-5 p.m. **OJCA Leadership Session III | Sooner B**

3-4 p.m. **Cattlemen's Education Series Session 3 - Soil Health for Improved Pasture and Range Health** | Oklahoma B-D | Speaker: Steve Swaffar  
 Sponsored by: National Livestock Credit Corporation

3:30-4:30 p.m. **OCW Past President's Reception** | Hotel President's Suite  
 Sponsored by: Tami Didlot and Bonita Laske

4 - 4:30 p.m. **Learning Lounge Session 2: IMI Global** | Located on the Trade Show Floor  
 Speaker: Melinda Birkeland

4:30 - 6 p.m. **Joint Committee Meeting** | University A & B  
 Sponsored by: BancFirst

6 - 7:30 p.m. **Trade Show Kickoff Reception** | Trade Show Floor  
 Sponsored by: ENVU, Xcell Feedyard, Advanced Body Scan, Ag Risk Management, Farmers Business Network, Enid Brewing Company, Oklahoma Wheat Commission, Ever.Ag

7 - 8 p.m. **TCU Ranch Management Alumni Reception** | Sooner B

7:30 p.m. **Trade Show Closes**

8- 9 p.m. **CKP Ins. Pre-Concert Mix and Mingle** | University B & C  
 Sponsored by: CKP Insurance

9 p.m - Midnight **Central Life Sciences Presents Paul Bogart Live** | University A-C  
 Sponsored by: Central Life Sciences



# Saturday, July 22, 2023

- 8 a.m. **Registration Desk Opens** | *Sponsored by Association Insurance Services*  
**Trade Show Office Opens** | Noble  
**Trade Show Opens** | Trade Show Floor
- 9 a.m. **Media Room Opens** | North Park
- 8:30 - 10 a.m. **Cattlemen's Education Series Session 4 - Cattle Market Outlook** | Oklahoma B-D  
 Speaker: Dr. Derrell Peel  
*Sponsored by: Hargrove Insurance*
- 9- 10:30 a.m. **Scholarship Interviews** | Boomer A & B
- 9 a.m. - 11 a.m. **OJCA Leadership Session IV** | Sooner B
- 10 - 10:30 a.m. **Learning Lounge Session 3: Stockguard** | Located on the Trade Show Floor  
 Speaker: Tony Latcham
- 10:30 a.m. - 11:45 a.m. **OCA General Business Meeting** | Oklahoma B-D  
 Special Guest: Todd Wilkinson, NCBA President
- 11 a.m. - 12:15 p.m. **OJCA General Business Meeting** | Sooner B
- Noon - 1 p.m. **Trade Show Visitation with Lunch** | Trade Show Floor  
*Sponsored by: TCFA*
- Noon - 1 p.m. **Cattlemen's Leadership Academy/Top Hand Club Luncheon Live Auction** | University A  
*Sponsored by: Oklahoma AgCredit, ABS, Noble Foundation, Cedar Gate, Merck Animal Health, Huvepharma \*\*\*Ticketed Meal\*\*\**  
 Food Trucks located outside the NE doors - Grab your lunch & Go to meeting room
- 12:30 - 2 p.m. **OJCA and OCF Awards Luncheon** | University B & C  
*Sponsored by: Public Service Company of Oklahoma and US Premium Beef*
- 1-2 p.m. **Cattlemen's Educational Series Session 5 - BEEF: How it Gets to Dinner** | Oklahoma B-D  
 Panelists: Dr. Kirby Childs, Erica Hering, Jake Nelson, John Walke  
*Sponsored by: ENVU*
- 2:30 p.m. **Silent Auction Closes** - Bring your items to Registration for checkout
- 2:30-3 p.m. **Learning Lounge Session 4: Commodity & Ingredient Hedging** | Located on the Trade Show Floor  
 Speaker: David Baumann
- 3 - 4 p.m. **Cattlemen's Education Series Session 6 - Resilience Across Our Supply Chain** | Oklahoma B-D  
 Speaker: Brooke Davis and Alex Floyd, Lopez-Dorada Foods  
*Sponsored by: Stockguard*
- 4-4:30 p.m. **Trade Show Visitation** | Trade Show Floor
- 4:30 - 5:45 p.m. **OCA/OCW/OJCA Joint Closing Session | Weather Outlook: El Nino Impact** | Oklahoma B-D  
 Speaker: Matt Makens - Makens Weather  
*Sponsored by: Farm Data Services & Ag Risk Management*
- 6-7 p.m. **Pre-Banquet Mix & Mingle**
- 7-9 p.m. **OCA/OCW/OJCA Awards Banquet** | University A-C  
*Sponsored by: Oklahoma Beef Council & US Premium Beef*
- 9 p.m.-Midnight **Cattlemen's Concert and Social | Matt Church with the Dirt Road Detours LIVE**  
 University A-C

