



NEWS RELEASE

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Oklahoma Cattlemen's Foundation Announces Results of 2024 Steer Carcass Challenge

OKLAHOMA CITY, OKLA. – August 14, 2024 – The Oklahoma Cattlemen's Foundation (OCF) is proud to announce the results of the 2024 Steer Carcass Challenge, showcasing the best in cattle production across the state. This year's challenge saw an impressive turnout, with 27 steers donated by producers from across the state.

The highlight of the competition was the recognition of outstanding steers in three key categories: Average Daily Gain (ADG), Carcass Value, and Total Value.

Top Honors:

- **Average Daily Gain (ADG):** The steer with the highest ADG was donated by Bowling Ranch, achieving an impressive gain of 5.78 pounds per day. This remarkable performance underscores the superior genetics and management practices employed by Bowling Ranch, setting a high standard for future competitions.
- **Winning Carcass Steer:** The Grady County Cattle Producers were awarded the top spot for the steer with the highest carcass value. The winning steer had a carcass value of \$3,220.02, reflecting the exceptional quality and market readiness of the animal. The steer was raised by
- **Total Value Steer:** Once again, the Grady County Cattle Producers took home top honors, with their steer also winning the Total Value category, earning \$1,549.85. This award emphasizes the overall market worth of the steer, including both its carcass value and other contributing factors such as feed efficiency and health.

"The OCF Steer Carcass Challenge is a testament to the commitment of Oklahoma's cattle producers to excellence in beef production," said Hally Parks, Development Officer of the Oklahoma Cattlemen's Foundation. "The Challenge is a major fundraiser for the Cattlemen's Foundation while providing excellent data back to the cattle donors." The Oklahoma Cattlemen's Foundation extends its gratitude to all the donors, and sponsors who contributed to the success of the 2024 Steer Carcass Challenge.

For information about the 2025 Oklahoma Cattlemen's Foundation Steer Carcass Challenge as well as other OCF upcoming events, please visit www.oklahomacattlemen'sfoundation.com or call Hally Parks at 405-235-4391.

The Oklahoma Cattlemen's Foundation is dedicated to supporting the state's cattle producers through education, research, and promotion of the beef industry. The Foundation plays a vital role in advancing the cattle industry in Oklahoma, ensuring its sustainability for future generations.