



Tyler Norvell *Tuttle*

Tyler Norvell currently serves as the Executive Director of the Oklahoma Youth Expo, a position he has held since January 2012. In this role, Tyler is responsible for the day-to-day operations of the Youth Expo as well as the fundraising efforts of the non-profit organization. He oversees an annual livestock show with more than 6,500 exhibitors and 13,000 animals and is responsible for the approximately \$1.5 million in awards and scholarships distributed to OYE participants.

In the Fall of 2020 Tyler was a part of starting the Cattlemen's Congress and currently serves as President of the organization and Secretary of the Board of Directors.

Before coming to the Oklahoma Youth Expo, Tyler served as Vice-President of Public Policy for Oklahoma Farm Bureau where he directed the lobbying efforts for the state's largest grassroots agricultural organization.

Tyler also serves as the managing partner of Norvell Consulting, LLC, where he provides lobbying and consulting services as well as marketing strategies for a host of clients.

Tyler is a graduate of Oklahoma State University where he earned a degree in Animal Science. Tyler served as the 2012-2013 OSU Animal Science Alumni Board Chairman and is a proud Lifetime member of the Oklahoma State University Alumni Association, the Oklahoma Cattlemen's Association and the Sirloin Club of Oklahoma.

Tyler and his wife, Beth, currently live in Tuttle, OK, with their two daughters, Madilyn and Saylor.